



FRANCHISING OPPORTUNITIES

Pie-O-Mine® is a quick service, personal style, **artisan pizzeria**.
Greens is a freshly chopped, personally customized **salad bar**.
Together **Pie-O-Mine&Greens®** differentiates from its competitors by offering both pizza and salad in one concept.

A Franchise That Will Steal A Pizza Your Heart

At Pie-O-Mine&Greens® we consider ourselves a family company because we are family owned and operated. For the last year we've been working to prepare ourselves to extend our family to business-savvy entrepreneurs (like you!) who are eager to open a franchise rather than start a company from scratch. We've put the time and effort into crafting a system that operates smoothly and produces results.

A Recipe For Success

We've opened three locations throughout Western New York so we are well-versed in the ins and outs of preparing a restaurant for opening day. Our create-your-own pizzas and salads give customers the freedom to craft their own unique meals using a variety of ingredients including meats, cheeses, fruits, vegetables, and toppings so that everyone gets exactly what they want. We've also meticulously crafted specialty pizzas and salads that combine your favorite ingredients for a powerful flavor that will have your stomach saying "Thank you!"

Beyond that, we give you a better chance for success with a business model that includes recommendations for restaurant layouts, online ordering software, and in-house order fulfillment.

A Strong Brand Is Already In Place

Building a strong unified brand is important for any business but especially for restaurants. A brand is more than just a slogan, logo, symbol, or design. A brand is consumer awareness and their perception of your restaurant. Your brand should:

- Define who your company is so you are easily recognized.
- Connect you with the products being offered.
- Add value to your products.
- Build consumer loyalty.
- Be reflected in all forms of advertising.

The Pie-O-Mine&Greens® brand does just that!



Pie-O-Mine&Greens® Corporate Headquarters
435 Creekside Drive
Amherst NY 14228
716-264-4559 • alex.cohen@pieminegreens.com

Fresh, Healthy Eating

Our customized pizzas and salads enable customers to get the fresh, healthy toppings they love most.

Over 75 toppings to choose from including various greens, sauces, cheeses, vegetables and fruits, proteins, dressings, nuts and seeds.



A Simple Footprint To Fit Any Space

- Pie-O-Mine&Greens® locations range from 2000 to 2,950 sq ft.
 - Low Cost Build Out & Equipment Budget
 - Can Seat over 50 guests
 - Easy to manage environment
 - o Open Concept - customers get to choose what they want and how they want it
- Guests experience their salads being created, chopped, dressed, and their pizzas being cooked in under 3 minutes in our revolving brick oven



Advertising And Marketing Help

One of the hardest parts of opening a restaurant is selecting your menu. We take that piece out of the equation and provide you with pre-designed business cards, menus, flyers, wall decals, and more to assist with all of your promotional needs. This gives you the ability to focus less on the small details so you can focus more on day-to-day operations.



9430 Transit Rd. Tonawanda, NY 14223
716-689-9000

1725 Sheridan Drive Tonawanda, NY 14223
716-768-2060

3229 Southwestern Blvd. Orchard Park, NY 14627
716-678-1762

GREEN
Custom Blended Salads

Create-Your-Own

Choice of Small 6.99 or Large 8.99

CHOOSE YOUR GREENS:
Romaine, Kale, Arugula, Spinach, Spring Mix, or Iceberg

CHOOSE YOUR CHEESE (ONE):
Shredded Cheddar, Shredded Mozzarella, Fresh Mozzarella, Goat Cheese, Blue Cheese Crumbles, Feta, Cheddar Jack, or Shaved Parmesan
Add extra .99

CHOOSE YOUR FRUITS/VEGGIES (UNLIMITED):
Dried Cranberries, Cucumbers, Celery, Beets, Carrots, Broccoli, Red Onion, Red Pepper, Green Pepper, Peppercorn, Jalapenos, Banana Peppers, Diced Tomatoes, Kalamata Olives, Black Olives, Green Olives, Purple Cabbage, Corn, Artichokes, Peppadews, Strawberries, Pineapples, Apples, Mandarin Oranges, Quinoa, Chickpeas, Black Beans, or Mushroom

PREMIUM OPTIONS (EXTRA \$):
Grilled Chicken, Ham, Turkey, or Bacon (\$2.25)
Baby Shrimp (\$2.50), Egg (60), Avocado (\$1.24)

CHOOSE YOUR DRESSING:
Italian, Greek Yogurt Tzatziki, Ranch, Caesar, Cress, Balsamic Vinaigrette, Lemon Vinaigrette, Honey Mustard, Parmesan Pepperoni, Thousand Island, Blue Cheese, Chipotle Lime, Chipotle Ranch, Sriracha Ranch, Avocado Ranch, Concord Grape, Poppy Seed Dressing

Low Calorie Dressings:
Balsamic Vinegar, Fresh Lime, Fresh Lemon, Red Wine Vinegar, Strawberry Vinaigrette, Raspberry Vinaigrette, Chipotle Fat Free Ranch, Fat Free California French, EVOO

CHOOSE A NUT OR TOPPER (OPTIONAL):
Walnuts, Sesame Seeds, Sunflower Seeds, Sliced Almonds, Candied Walnuts, Croutons, Tortilla Strips, or Sun Dried Tomatoes

Specialty Salads

CHEF SALAD 6.99/8.99
Iceberg, Shredded Cheddar Cheese, Diced Tomatoes, Cucumbers, Red Onion, Black Olives, Chickpeas, and Croutons with your Choice of Dressing

CAESAR SALAD 5.99/7.99
Romaine, Shaved Parmesan, Croutons, and Caesar Dressing

EL PABLO 7.99/9.99
Romaine, Shredded Cheddar Cheese, Jalapenos, Green & Red Peppers, Black Olives, Diced Tomatoes, Black Beans, and Avocado with Chipotle Lime Dressing

COBB 10.49/12.49
Iceberg, Blue Cheese Crumbles, Diced Tomatoes, Cucumber, Egg, Avocado, Bacon, and Chicken with your Choice of Dressing

FRUITY RUDY 6.99/8.99
Romaine Spring Mix, Goat Cheese, Strawberry, Pineapple, Apple, Dried Cranberries, and Concord Grape Dressing

FIELD OF GREENS 6.99/8.99
Kale, Iceberg, Arugula, Romaine, Spinach, Spring Mix, Shredded Mozzarella, Green Peas, Chickpeas, Diced Tomatoes, Mushrooms, Corn, Dried Cranberries, and Banana Peppers with your Choice of Dressing

BACK TO CALLI 8.99/10.99
Romaine, Spinach, Diced Tomatoes, Cucumbers, Dried Cranberries, Avocado, Grilled Chicken, and Sriracha Ranch Dressing

KALE CAESAR 6.99/8.99
Kale, Shaved Parmesan, Diced Tomatoes, Red Onion, Croutons, and Caesar Dressing

JONS SOUTHWESTERN 9.29/11.29
Spring Mix, Romaine, Cheddar, Diced Tomatoes, Cucumber, Corn, Red Pepper, Green Peppers, Black Beans, Chicken, Avocado, Tortilla Strips, and Chipotle Ranch Dressing

GREEK SALAD 6.99/8.99
Iceberg, Feta Cheese, Diced Tomatoes, Cucumbers, Red Onion, Kalamata Olives, Peppercorn, and Greek Dressing

STRAWBERRY FIELDS 8.99/10.99
Spinach, Blue Cheese Crumbles, Strawberries, Egg, Bacon, Candied Walnuts, and Strawberry Vinaigrette Dressing

CHICKEN BACON RANCH 9.49/11.49
Spinach, Shredded Cheddar Cheese, Diced Tomatoes, Cucumber, Black Olives, Chicken, and Bacon with Ranch Dressing

*We practice serious caution in preparing our Gluten-Free items and do our best to ensure a Gluten-Free product. Pie-O-Mine and Greens are not a Gluten-Free environment. In consuming our Gluten-Free items, be aware that there may be a chance of cross contamination. Patrons are encouraged to consider this information in light of their individual requirements and needs.

9430 Transit Rd. Tonawanda, NY 14223
716-689-9000

1725 Sheridan Drive Tonawanda, NY 14223
716-768-2060

Pie-O-Mine & GREENS
Personalized Brick Oven Pizza
Custom Blended Salads

Create-Your-Own

Small (10") 9.49 or Large (16") 16.99
(Gluten-Free: Small only - Add \$2.50)

CHOOSE YOUR SAUCE (ONE):
Classic Red, Vodka, Alfredo, Pesto Oil, Cajun Red Sauce, Barbecue Sauce, Boom Boom Sauce

CHOOSE YOUR CHEESE (ONE):
Shredded Cheddar, Cheddar Jack, Shaved Parmesan
Extra Cheese add .99/Sm or \$1.99/Lg

CHOOSE YOUR VEGGIES (UNLIMITED):
Fresh Mushrooms, Red Onion, Broccoli, Sliced Tomatoes, Diced Tomatoes, Spinach, Green Peppers, Red Peppers, Roasted Red Peppers, Jalapenos, Peppadews, Banana Peppers, Artichokes, Black Olives, Green Olives, Kalamata Olives, Peas, Pineapple, Celery, Carrots

CHOOSE YOUR MEAT (ONE):
Pepperoni, Grilled Chicken, Ham, Meatballs, Sausage, Bacon, Turkey
Shrimp (Add \$0.99/Sm or \$1.99/Lg)
Extra Meat add \$1.29/Sm or \$1.99/Lg

FINISH YOUR PIZZA:
Basil, Balsamic Glaze, Grated Parmesan, Crushed Red Pepper, Cracked Pepper, Oregano, Sea Salt, Garlic Salt

Specialty Pizzas

CHEESE 7.50/13.25
Red Sauce and Shredded Mozzarella

MARGHERITA 8.49/16.99
Red Sauce, Fresh Mozzarella, Sliced Tomatoes, and Basil

WHITE PIZZA 9.49/16.99
Garlic Oil, Shredded Mozzarella, Diced Tomatoes, and Red Onion

GREEK 9.49/16.99
Garlic Oil, Shredded Mozzarella, Feta, Garlic, Red Onion, Spinach, Kalamata Olives, and Artichokes

VEGGIE 9.49/16.99
Garlic Oil, Shredded Mozzarella, Broccoli, Mushrooms, Red Onion, Diced Tomatoes, and Spinach

PESTO CHICKEN 9.49/16.99
Pesto Oil, Shaved Parmesan, Ricotta, Diced Tomatoes, Roasted Red Peppers, Grilled Chicken, and Grated Parmesan

BBQ CHICKEN 9.49/16.99
BBQ Sauce, Shredded Mozzarella, Cheddar, Red Onion, Chicken, and Bacon

CHICKEN ALFREDO 9.49/16.99
Alfredo Sauce, Shaved Parmesan, Grilled Chicken, and Grated Parmesan

CHEESY BACON BROCCOLI 9.49/16.99
Alfredo Sauce, Shredded Mozzarella & Cheddar Cheese, Red Onion, Broccoli, Chicken, and Bacon

CLASSIC 8.49/14.99
Red Sauce, Shredded Mozzarella, and Pepperoni

A LA VODKA 9.49/16.99
Vodka Sauce, Shredded Mozzarella, Mushrooms, Peas, Sausage, and Basil

SPINACH & ARTICHOKE 9.49/16.99
Alfredo Sauce, Shredded Mozzarella, Spinach, and Artichokes

MEAT LOVERS 10.49/17.99
Red Sauce, Shredded Mozzarella, Ham, Bacon, Pepperoni, Meatballs, and Sausage

CAJUN SHRIMP 10.49/17.99
Cajun Red Sauce, Shaved Parmesan, Baby Shrimp, and Basil

SPICY SHRIMP SCAMPI 10.49/17.99
Garlic Oil, Mozzarella Cheese, Garlic, Spinach, Banana Peppers, Baby Shrimp, Crushed Red Pepper, and Parmesan Cheese

PEPPER SUPREME 9.49/16.99
Red Sauce, Shredded Mozzarella, Red & Green Peppers, Banana Peppers, and Jalapeno Peppers

BOOMING BUFFALO 9.49/16.99
Boom Boom Sauce, Shredded Mozzarella, Blue Cheese, Red Onion, Chicken, Hot Sauce, and Crushed Red Pepper

www.PIEOMINEGREENS.COM

Pie-O-Mine & GREENS
Personalized Brick Oven Pizza
Custom Blended Salads

PIEOMINEGREENS.COM

**HAVE A
PIE OR SALAD
ON US!**
(Includes a 10" Pie)

Courtesy of _____

Valid through _____



Why Invest In A Pie-O-Mine&Greens®?

- Simple Recipes and menu
- No Cooking Equipment
 - No need for trained and experienced cooks
- Easy to train new staff members in a week's time
- We provide extensive training program for General Manager at our corporate stores
- Operation manuals, procedures, and systems including checklists for all duties in the restaurant
- Dedicated Franchise Support System
- Assistance with location selection
- Assistance with floor plan for your specific location
- Opening team support by founders and their team
- Industry low franchise fee and royalty
- Excellent ROI



We Are Expanding Rapidly:

- 3 great corporate locations in Western New York currently opened since inception in January 2016
- 2 more corporate locations in Ohio to open in 2019
- 1st Franchise in Ocala, Florida to open in March 2019